

Métier	Sous Famille	Famille
Assistant Commercial	Appui vente	Développement

**Finalités**

Contribuer à la prospection commerciale, participer à la vente de produits et services, assurer le suivi après-vente des contrats et fidéliser le portefeuille

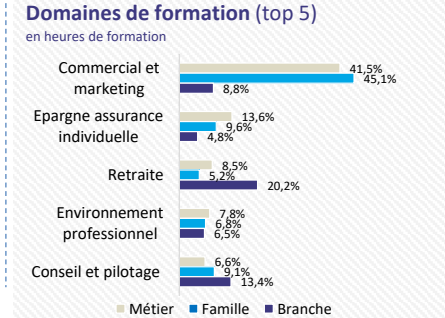
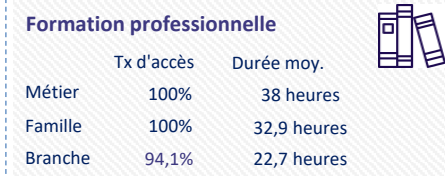
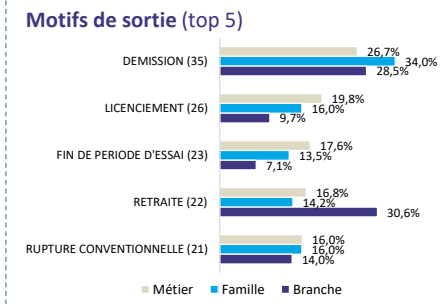
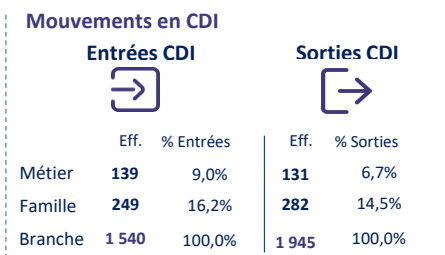
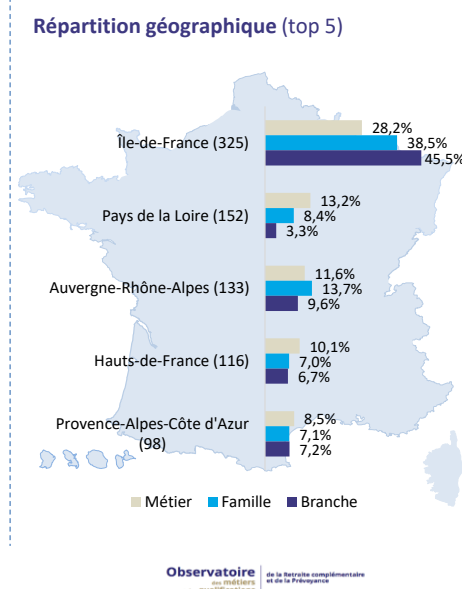
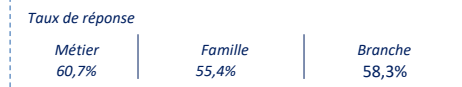
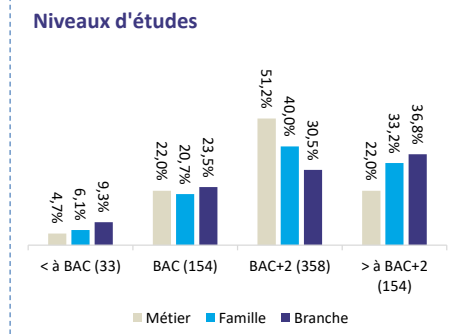
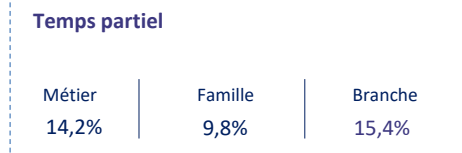
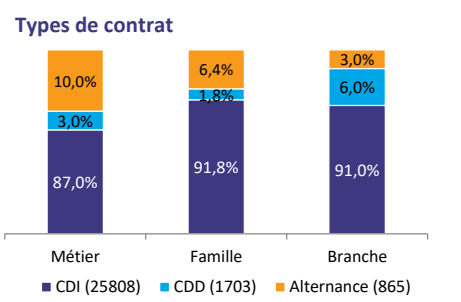
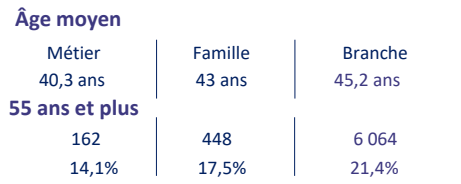
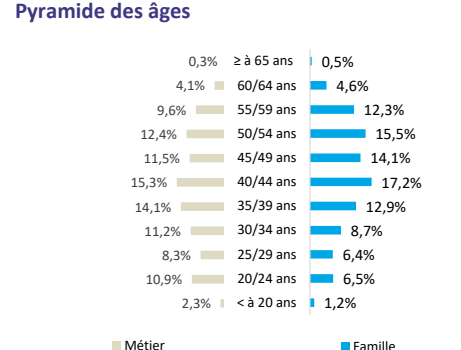
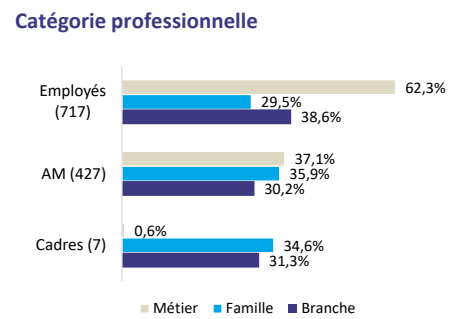
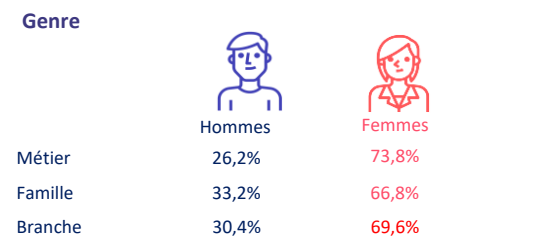
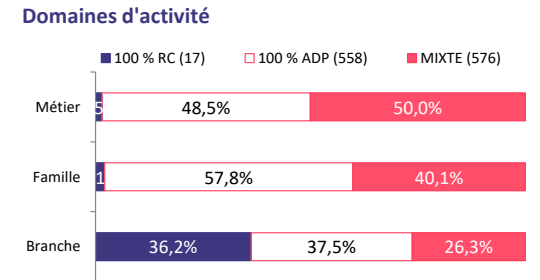
**Principales appellations d'emploi**

Chargé de clientèle  
Assistant commercial (vente à distance)  
Télévendeur

Effectifs du métier **1151**

Poids famille **44,9%**

Poids branche **4,1%**



Données effectifs au 31/12/2022. Sources : Profil de branche 2023 et Enquête Formation 2023

